

Science Research Opportunities

At Arctic Shores we proactively support the development of research using our assessments; we work with a large number of students at universities across the world. We welcome opportunities that use our tool as part of the research. This may include disciplines like; Psychology, Business, Management, Human Resources, Cognitive Science, Data Science, Consumer Behaviour and others.

Please see below for a list of research topics we are interested in exploring. The list is not exhaustive, and we are happy to discuss other topics that may be of interest to you.

- Gamified assessment and reduction of stereotype threat in intelligence testing
- Anxiety and test performance: how gamified assessment can help individuals showcase their full potential
- The gamified disengagement scale and candidates reactions to the assessment
- Disentangling the complex relationship between intelligence and job performance in highly structured jobs with low autonomy
- Identifying brand preferences through gamified assessment
- Equivalence of full-graphic and auditory-only gamified assessment
- Gamified assessment and neurodiversity (several areas of interest include dyslexia, autism and ADHD)
- Heart rate, cortisol, and galvanic skin response shifts between different types of assessment
- Effect of test format on applicants' likelihood to apply for STEM roles (main focus on women)

Contact science@arcticshores.com for more information



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